PROFESSIONAL EXPERIENCE

Born in Brazil, previously based in Canada, and now residing in the UK, Isabella has had an interest in film and TV from a young age. She started writing professionally in 2021 for Collider, where she authored exclusive news previews, feature articles, and reviews. She's had the chance to interview several esteemed names in Hollywood, including Connie Britton, J.K. Simmons, Lana Condor, and Toni Collette. Her passion for women-led stories also drives her coverage for outlets such as CherryPicks and SheDoesTheCity.

In addition to writing and reporting, Isabella has experience in video editing, social media content creation, and red-carpet coverage.

SKILLS

- Able to communicate in three languages: English (native), Portuguese (native), and Spanish (advanced).
- Prior experience interviewing and writing articles for multiple outlets.
- Recognised as a film and TV critic by Rotten Tomatoes and CherryPicks.
- Proficient with Mailchimp, Microsoft Office, WordPress, Emaki, Asana, Slack, and Monday.com
- Experienced in writing SEO-driven web content.
- Knowledgeable of video editing on Adobe Premiere Pro and CapCut, as well as audio editing on Adobe Audition.

EDUCATION

Toronto Metropolitan University

2022-2026 I Bachelor of Journalism, Minor in Events and Live Entertainment Management

Louis Riel Arts and Technology Centre

2020-2021 | Broadcast and Media Certificate

- Award: EDGE Certificate (Based on professionalism, communication, organisation, and reliability in the workplace.)

REFERENCES

Tania Hussain - Executive Editor at *Collider*
tania.h@collider.com

Annemarie Cutruzzola - Editor at *SheDoesTheCity*
annemarie@shedoesthecity.com

ISABELLA SOARES

bellinhasoaresl6@gmail.com
Flat 905, Peppercorn Court, 18 Blair Street,
London, E14 0NY
www.isabella-soares.com

EXPERIENCE

Coming-of-Screen Podcast **May 2025-Present**
Host and Founder

- *Interview actors, directors, and creatives about coming-of-age stories and multigenerational dynamics in film and TV.*
- *Edit podcast episodes with Adobe Audition and social media clips with CapCut.*
- *Manage the podcast's social media presence by posting short clips from interviews, film/TV reviews, and in-person event recaps.*

Achievements: *More than a million views on the coverage of YA dramas 'Finding Her Edge' and 'Drawn Together'. Over 1,000 followers on TikTok in less than a year.*

TVLine **June 2026-Present**
News Writer

- *Write TV-led news stories, listicles, and mini-features that find unique angles to both current and throwback TV.*
- *Craft streaming guides with detailed, SEO-driven information about upcoming TV and film releases.*

Achievements: *Several articles, particularly for the Quote of the Day column, have been featured among the Top 10 most-viewed on the site.*

Collider **May 2021-May 2026**
Senior Writer & Peer Mentor

- *Engage with film and TV enthusiasts by writing SEO-style articles about upcoming releases on streaming platforms and in theatres every week.*
- *Write in-depth film and TV show reviews for upcoming releases.*
- *Mentor newly hired writers by answering questions on article formatting and website guidelines.*
- *Write recommendation lists by researching TV shows and films based on themes, cast, and genre.*

Achievements: *Pioneered the Collider Exclusive Preview, writing lengthy guides with exclusive images, videos, and interviews about Summer and Fall releases. Crafted Collider's behind-the-scenes series, where staff had the opportunity to discuss their roles on the site and offer readers insider's access to the brand's growth.*

SheDoesTheCity **Apr. 2024-Mar. 2026**
Editorial and Social Media Assistant

- *Interview and write articles about prominent women and non-binary creatives from within the Canadian arts and culture scene and beyond.*
- *Edit social media posts, including interview clips, reels, and slider posts on Canva, CapCut, and Adobe software.*

Manitoba Music **Sep. 2021 - Aug. 2022**
Digital Marketing and Admin. Assistant

- *Promote local music events in Winnipeg by contributing with digital strategies and maintaining the live music listings on the MB Live app.*
- *Assist in virtual and in-person Manitoba Music events and web content by producing livestreams on YouTube and Facebook.*
- *Compile news stories about local artists and music business for the website's weekly roundups.*

The Uniter **Sep. 2021-April 2022**
Arts and Culture Reporter

- *Highlight the local arts and culture sector by conducting interviews and writing two articles per week for the newspaper.*
- *Come up with thought-provoking news stories by pitching ideas that are relevant to The Uniter's readership.*